

LINKS TO BRANDED TEMPLATES

Posters

1. WRENSP-Services-Poster: Six templates with information about services and supports to be used generally as a promotional flyer.

2. WRENSP-JobFair-Poster: Three templates that allows you to add employer names or logos, or to share date and time of an event, such as a job fair.

8x11.5 in



Social Media Banners

3. WRENSP-Services-SocialMediaBanner: This social media banner may be used on X, Facebook or LinkedIn to advertise your services. Messaging is consistent in all three versions, but varying photos.

4. WRENSP-JobFair-SocialMediaBanner: This social media banner may be used on X, Facebook or LinkedIn to advertise an upcoming event. Messaging is consistent in all three versions, but varying photos.

5. WRENSP-JobFair2-SocialMediaBanner: Similar to template 5, this social media banner may be used on X, Facebook or LinkedIn to advertise an event with participating organizations. Includes two versions of colour.

1,600x900 px



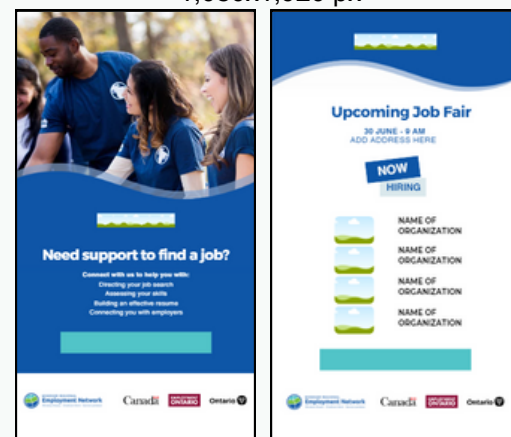
Instagram Stories

6. WRENSP-Services-InstagramStory: Including two versions and six different photos, these designs can be used to promote your services through Instagram Stories.

7. WRENSP-JobFair-InstagramStory: Similar to template 6, this template includes six options of photos. It can be used to promote an event, such as a job fair, through Instagram Stories.

8. WRENSP-JobFair2-InstagramStory: This last option provides a cleaner and accessible background on which to overlay employer names or logos participating in a job fair or event. There are two options with minimal changes.

1,080x1,920 px

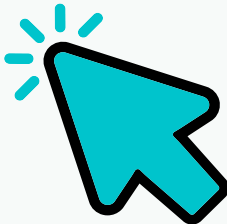


ACCESS TO CANVA

WREN branded templates include **premium features**, including fonts and photos. Make sure you have access to a **Canva Pro Account** before editing and downloading your promotional materials. You can also access and edit WREN branded templates with a **Canva Nonprofit** account. Apply to receive an account at no cost [here](#).

HOW TO EDIT TEMPLATES

#1



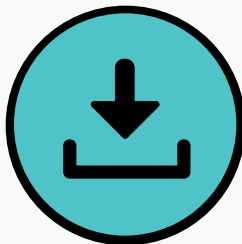
- **Log in** to your **Canva Pro account**.
- On page 1 of this guide, **find** the template you would like to edit, **right click** on it, and **copy** the link.
- **Paste** the link on your browser.

#2



- **Edit** the chosen template by adding your **logo** and editing or adding **information**.
- Make sure to keep the **WREN and tri-mark logos** in the suggested place.
- If you are planning to print a poster, make sure to **add a QR code** directing people to your organization's website or event.

#3



- Once your design is ready, proceed to download it by clicking on **"Share"** on the top right bottom of your screen and selecting **"Download."**
- Make sure you select **PNG** or **PDF file type** (if you are planning to print the design).
- Maintain **default settings** when downloading templates in PNG file type.
- Also make sure you are downloading the **current page** you are working on.